

WorkEthic Certification:

Developing Hoosiers for Workforce Success



INNOVATING Indiana



WorkEthic Overview

- What is **WorkEthic** certification?
- Why **WorkEthic** certification?
- Who is adopting **WorkEthic** certification?
- **WorkEthic** guidelines
- **WorkEthic** criteria
- **WorkEthic** outcomes
- Contact information



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What is **WorkEthic** certification?

A program designed to:

- Provide a recognized credentialing system to measure workforce readiness skills
- Reinforce value of positive **WorkEthic** and commitment to successful employment
- Develop non-technical skills of Hoosier students to be more competitive in global economy
- Improve “soft skills” of Hoosier workforce



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Why **WorkEthic** certification?

- Common, identifiable metric of work habits
- Credential demonstrating knowledge, skills and abilities of commitment to work
- Filter for hiring or selecting candidates
- Integrate value of soft skill development into traditional technical or academic training
- Develop needed behavioral characteristics in emerging workforce



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Who is adopting **WorkEthic** certification?

- Indiana Workforce Development
- Workforce Investment Boards
- State/Local Chambers of Commerce
- School Board Administrators
- Businesses
- Community Leaders
- Universities & Post-Secondary Institutions
- Faculty & Staff of Local Schools
- Students



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WorkEthic Guidelines

- All high school juniors and seniors are eligible to participate (may vary by school)
- Students and Parents need to complete the *Intent to Participate* form
- Complete and submit the *Community Service Documentation* form by established deadline



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WorkEthic Guidelines (cont.)

- Students complete a *Teacher Identification List* and return to the Designated School Liaison by specified due date
- Complete all criteria within 120 day observation period



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WorkEthic Certification Criteria

- Punctuality and timeliness
- Discipline
- Attendance, absences and tardies
- Overall GPA
- Participation in community service projects
- Organizational skills
- Respectfulness
- Teamwork



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WorkEthic Outcomes

- 1st year participants
 - A Gold level certificate indicates a score of 92% or above
 - A Blue level certificate indicates a score of 82% and greater, but less than 92%
- 2nd year participants (optional)
 - A Gold level certificate indicates a score of 95% or above
 - A Blue level certificate indicates a score of 85% and greater, but less than 95%



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WorkEthic

How you can participate . . .

Employers

- Complete the *Employer Intent to Participate* form and return to your local WIB contact
- Seek out WorkEthic certified job applicants when hiring for internships

Schools

- Identify your Designated School Liaison
- Complete the *Participating School Fact Sheet* and submit to your local WIB contact
- Promote the WorkEthic program to students and teachers within your school



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WorkEthic Contacts

- If you have any questions regarding this program, please contact:

Patty Vann, IWD Market Support

Fax: 317- 232-1821

Email: pvann@dwd.in.gov

- See video of current participants for additional testimony of the **WorkEthic** program.



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